

# Gaurav Arora

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## TECHNICAL SKILLS

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**Tools Software:** Power BI, Excel, SQL, Tableau, MS PowerPoint

**Programming Scripting:** SQL, Python

**Database Management Warehousing:** Relational Database Management Systems, Data Warehousing

**Data Analysis Visualization:** Data Analysis Statistical Modeling, Reporting Dashboards, Data Cleaning Transformation

## Experience

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**Sr. Associate,** Innodata – New Delhi, India Oct, 2024 – ongoing

- Reviewed and labeled diverse content, including sensitive or NSFW material, ensuring accuracy and adherence to project guidelines
- Actively participated in team meetings to discuss edge cases, policy updates, and refine guidelines.
- Consistently meet or exceed performance targets and key performance indicators (KPIs) set by the client.
- Proactively contributed to process improvements by offering suggestions based on experience and feedback.

**Data Analyst Intern,** Stellapps – New Delhi, India Sep, 2022 – Nov 2022

- Gathered, processed, and cleaned large datasets from multiple sources, ensuring accuracy and consistency for analysis.
- Analyzed complex datasets using statistical tools and techniques to identify trends, patterns, and actionable insights, and generated detailed reports for management.
- Wrote complex SQL queries to extract, manipulate, and analyze data from relational databases (MySQL, PostgreSQL) and ensured data integrity.
- Worked closely with cross-functional teams (marketing, finance, operations) to understand business needs and provide data-driven solutions.

## PROJECTS

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- Build a "Adidas Sale analysis Report Dashboard" by fetching the data and analyzing/taking Insight from the report.
- Build a "Improving Business Operations using Data: " Developed a program to remove duplicate entries from the database of business with 92
- **Sales Data Analysis** Analyze sales data for a retail store or e-commerce platform. Identify trends, seasonal patterns, and calculate key metrics such as revenue, average transaction size, and customer acquisition.

## ACHIEVEMENT

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**Certificate of Appreciation :** Recognized for exceptional performance in WW 1, achieving: best quality of score in Occupancy , Utilization and Quality Score.

## Education

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**Guru Gobind Singh Indraprastha University,** B.Tech in Information Technology July 2017 – July 2021

- CGPA: 8.8/10