



Noida, India



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Linked in



VIVEK GUPTA

Proficient in Data Visualization, Reporting, Dashboarding, Insight analysis with Detail-oriented and results-driven Power BI Developer having experience in Power BI, SQL, Advance Excel, Computer Vision & AI Model Training, New Product Identification & Validation. Honing strong analytical skills, decision-making, problem solving abilities with learning mindset and proactive approach.

TECHNICAL SKILLS

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|--------------------|------------------|-----------------------|---------------------------|
| • Power BI Desktop | • Advanced Excel | • Data Visualization | • First Quality Assurance |
| • Power Query | • SQL | • Data Cleaning | • New Product Hunt |
| • DAX | • MySQL | • Data Transformation | • Computer-Aided Testing |
| • ETL Process | • Data Modelling | • Data Storytelling | • Out-of-Spec Validation |

WORK EXPERIENCE

Data Specialist | Telstra, Bangalore |

01/2025 – Present

- Develop Power Bi dashboards – including visualization, modeling.
- BAU Reporting and analytic.
- Manage confluence documentation.
- Analyze and integrate data across different systems and sources to contribute to improving accuracy, quality and efficiency in the development of reports..
- Generate impact insights from data by building proof of concepts solution and translate the insights into a visual story.
- Provide support for the preparation of data design ideas, analytical techniques and insight generation
- Collaborate with a set of defined stakeholders within your domain area to support in communicating data concepts, generation, mapping and delivery of solutions

Power BI Developer | SymphonyAI, Noida |

05/2022 – 12/2024

- Designed and implemented Power BI dashboards to monitor key performance metrics across multiple departments, improving data accessibility and insights for stakeholders.
- Optimized reports by applying advanced DAX measures, resulting in a in report efficiency and reducing report generation time.
- Managed the integration of data from SQL Server, SharePoint, and Excel into Power BI, streamlining reporting processes for teams.
- Administered Power BI Service, configuring workspaces, security roles, and access permissions to ensure secure and compliant data usage.
- Provided technical support and training to end-users on Power BI tools and dashboards, enhancing user adoption and self-service analytics.
- **Tools used:** Power BI desktop, SQL, MySQL, Power query, DAX function, Joins, Vlookup, Pivot Table, SharePoint.

Sr. Associate SLQA | SymphonyAI, Noida |

02/2021 - 04/2022

- Performed Out-of-Spec (OOS) Validation and First Quality Assurance (FQA) to ensure product compliance and quality.
- Trained AI models for computer vision tasks, including Object Detection (OD), to enhance product testing and error detection accuracy.
- Led Computer-Aided Testing (CAT) for new product assessments, ensuring alignment with design specifications and customer requirements.
- Engaged in New Product Hunt (NPH) initiatives to identify and validate new products, contributing to a 10% increase in products.
- **Tools used:** Custom AI software, Excel, Power-BI, Computer Vision

PROJECTS

Telecommunications Business Intelligence Dashboard | Power BI, SQL, Advance Excel | Telstra |

- Developed a Telecommunications Business Intelligence Dashboard using Power BI to analyze customer interaction data, network performance metrics (IoT, 5G), and financial data.
- Integrated data from multiple sources and automated BAU data refreshes to keep insights updated and accurate.
- Created interactive visualizations for key KPIs, such as customer satisfaction, network uptime, and revenue trends, with filters for slicing by time, region, or service type.
- Documented the entire process in Confluence, ensuring business processes and data integration were transparent and well-structured.

E-commerce Sales Performance Analysis | Power BI, SQL, Advance Excel | SymphonyAI |

- Created a Power BI dashboard to monitor sales performance across regions, enhancing visibility into sales trends and contributing in reporting efficiency.
- Used Power BI to visualize customer segments and identify key attributes for more focused business strategies.
- Integrated data from SQL Server to streamline sales reporting and improve data accuracy.
- Incorporated clustered column charts, bar charts, control combo box & data analysis add-in to accomplished top 10 products.

EDUCATION

Bachelor of Engineering & Technology in Mechanical Engineering

08/2016 – 09/2020

Noida Institute of Engineering and Technology (NIET)

ACHIEVEMENTS

- Hacker Rank – SQL Gold Badge.
- Omega Star Award for the best performer with 100 % quality and target achieved.

