

MANISH KUMAR

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Results-driven Power BI Developer with over 4+ years of experience in data analysis and business intelligence, including 3+ years of specialized expertise in Power BI. Highly proficient in DAX, Power Query, and advanced data modeling, with a strong track record of integrating diverse data sources such as SQL Server to build efficient, scalable BI solutions. Skilled in implementing Row-Level Security (RLS), optimizing report performance, and ensuring compliance with data governance best practices. Adept at transforming complex data into actionable insights that drive strategic decision-making and business growth. Passionate about leveraging data visualization and analytics to enhance operational efficiency and decision-making processes.

Work Experience

Power bi Developer, Expedien eSolutions

Ltd. Jan 2022- Present

- Developed and maintained multiple Power BI dashboards, delivering real-time insights into key operational metrics and business performance.
- Collaborated closely with business analysts and stakeholders to gather requirements, design tailored BI solutions, and enhance decision-making processes
- Built a comprehensive Power BI dashboard to analyze and visualize large-scale datasets containing millions of records, identifying trends and patterns critical to strategic decision-making.
- Designed and developed 50+ Power BI dashboards, enabling real-time monitoring of operational KPIs, improving visibility into business performance, and increasing decision-making efficiency by 35%.
- Optimized DAX expressions and data models, reducing report load times by 50%, significantly improving performance and user experience.
- Implemented Row-Level Security (RLS) and adhered to best practices in data governance to ensure data integrity and compliance.
- Automated data refresh schedules and ETL processes using Power Query and SQL, enhancing data accuracy and reporting efficiency.
- Collaborated with cross-functional teams to translate complex business requirements into scalable, interactive visualizations, aligning analytics strategies with organizational goals.

August-2020 - Jan 2022
Markscan
Anlyst

- Created weekly and monthly reports for an OTT platform, tracking critical KPIs such as pirated content detection on social media and the number of removed infringements, ensuring content security and compliance.

Skills

- DATA PREPARATION AND INTEGRATION
- REPORT AND DASHBOARD DEVELOPMENT
- DAX CALCULATIONS
- PERFORMANCE TUNING
- COLLABORATION & STAKEHOLDER
- DEPLOYMENT AND ADMINISTRATION
- MONITORING AND MAINTENANCE
- SECURITY AND GOVERNANCE

TOOL & TECHNOLOGIES

- Power bi
- Sql Server
- Excel
- Google Data Studio
- python
- Metabase
- Azure

EDUCATION

2016 - 2020 | Sanskriti University
Bachelor's degree in Computer Science, Information Technology.

Personality

- Problem-Solving Mindset
- Collaboration & Communication
- Integrity & Accountability
- Adaptability & Continuous Learning

Project : Student Exam Form Dashboard

Role: Power BI Developer **Environment:** SQL Server, Power BI Desktop, Power BI Services

Developed an interactive Power BI dashboard to analyze and monitor student exam submissions and performance. The dashboard provided key insights into student progress, exam form completion rates, and overall exam results. The primary objective was to offer a real-time view of exam-related activities, enabling the academic department to make data-driven decisions and improve the exam process's efficiency

Roles and Responsibilities:

- Data Collection
- Data Transformation
- Data Modeling
- DAX Calculations
- Dashboard Development
- Stakeholder Collaboration
- Real-Time Data Refresh

Tools Used

- Power BI Desktop
- SQL Server
- Power Query
- Power BI Service

Impact:

- Streamlined the exam form submission process by providing the academic department with real-time insights into form submission status and student performance.
- Improved decision-making by highlighting key metrics such as average scores, pass/fail ratios, and exam trends.
- Enhanced data transparency and accessibility, reducing manual reporting efforts by 40%.